

Hearthtone Video and Photo

Congratulations!

Your REALTOR will be hiring me, a professional architectural photographer. Professional real estate photos can help get more showings, shorten marketing time and get more money for you, the homeowner, by putting your home in the best possible light. The internet has become the new curb appeal for real estate, so doesn't it make sense to differentiate your home from others on the market with great photos?

To help make the appointment go smoothly, the following guidelines should be followed before I get there:

The photo-shoot will take between 1 and 2 hours. I will be photographing both the inside and outside of your home.

I'll be photographing all of the major rooms.

I normally do not photograph the garage unless it has special features.

If you have special features of your home that are not obvious, please let me know about these so I include them in the shoot.

Contain pets in the in the utility room or out of sight.

Remove all vehicles from driveways and do not park directly in front of the house.

Move garbage cans out of sight.

Remove all garden tools including hoses and sprinklers.

Mow and rake yard. Shovel the driveway and the sidewalk

Sweep driveways, sidewalks and patios.

Clear off and clean counter tops in kitchen and bathroom areas.

If you can, hide wires or cords such as audio, video, playstation cords so they can't be seen in a picture.

Remove photos, notes and papers from the refrigerator.

Turn on all interior lights.

De-clutter rooms which may be excessively furnished. They do not photograph well.

Make all beds and tidy bedrooms, and have clothes hung, or folded and put away.

Remove piles of newspaper and magazines.

Tuck trash cans out of view in a closet or cupboard.

Let me know if your home contains items you don't want me to photograph.

I am excited to work both with you and your REALTOR. Together we are taking the steps to the goal of successfully marketing and selling your home. See you soon!



John Walsh

Owner, Photographer

Hearthtone Video and Photo

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